



Advertising with All Kids Network

All Kids Network is a thriving online community that attracts over 1.1 million unique visitors per month. Our visitors are parents and educators looking for good quality resources for their children and family. Imagine letting this audience know what your business has to offer. This is your prime opportunity to reach out to them and bring them to your web site! When you are ready, please contact us by calling **(888) 570-1024** or sending an email to advertising@allkidsnetwork.com.

Network Statistics

Typical webpage layout with zones

Monthly
Monthly
Highly En

Webs

Placeme

We currently support the following industry standard sizes:

Leaderboard Top	728 x 90 (468 x 60)
Skyscraper	160 x 600 (120 x 600)
Box	300 x 250
Leaderboard Bottom	728 x 90 (468 x 60)

The sizes above are our standards sizes. If you are interested in a size you don't see listed here, please inquire as we may be able to accommodate.

Ad Creative

We accept all standard creative types including image, text, Flash and third party tags. We also offer design services if you need help with your creative. (please ask your sales rep)

Monthly

Monthly

Highly En

Webs

Placeme



Website Advertising Rates

We currently offer each of our placements at the following rates. We do offer discounts for larger and longer term packages. We also offer pure CPM (cost per 1,000 impressions) based purchasing as well as flat rate monthly pricing. Please review the tables below to familiarize yourself with our pricing options and contact your sales representative if you have any questions. We also would be happy to put together a custom package for you.

CPM Pricing:

	Up to 500k Imp	500k to 1 Mil Imp	1 Mil to 2 Mil Imp	Above 2 Mil Imp
Leaderboard Top	\$4.00 CPM	\$3.60 CPM	\$3.40 CPM	\$3.20 CPM
Skyscraper				
Box				
Leaderboard Bottom				

Flat Monthly

Leaderboard Top			
	\$3,400	1,000,000	15%
	\$6,400	2,000,000	20%
Skyscraper	\$375*	125,000	
	\$700*	250,000	5%
	\$1,350	500,000	10%
	\$2,550	1,000,000	15%
	\$4,800	2,000,000	20%
Box	\$500*	125,000	
	\$950*	250,000	5%
	\$1,800	500,000	10%
	\$3,400	1,000,000	15%
	\$6,400	2,000,000	20%
Leaderboard Bottom	\$250*	125,000	
	\$475*	250,000	5%
	\$900	500,000	10%
	\$1,700	1,000,000	15%
	\$3,200	2,000,000	20%



Email Advertising

Overview and Placements

We have a very active subscriber base of over 150k users. We take great care to deliver quality content in the form of our regular bi-weekly newsletter. We offer one premium ad spot in each send that we do. We also can perform eBlast campaigns and take great care to limit the quantity to make sure we keep our user's happy and not overwhelmed with offers. We typically limit this to no more than 1 or 2 a month.

We also
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they are
our list.
and a pr

Rates

Newsletter Featured Spot	\$6 CPM
eBlast Campaign	\$20 CPM

eBlast Campaign

Earn your Master of Education degree
complete just one

Receive an textbooks

All Kids NETWORK

Home Kids Crafts Kids Worksheets Kids Activities Visit Kids Learning Station

Seasonal Activities
Winter Crafts
Winter Worksheets
Winter Coloring Pages
Valentine's Day Crafts
Valentine's Worksheets
Valentine's Day Coloring

Valentine's Day Worksheets
Check out our collection of Christmas coloring pages for kids.

Newsletter
January 2013

In this edition of our newsletter you'll find some Valentine's Day crafts and worksheets as well as some new bible crafts, winter crafts and more!

Lollipop Butterfly Valentine
Hearts for wings, a lollipop body and a special message from you and this candy butterfly craft makes the perfect Valentine. Kids will have fun turning candy into a butterfly and we've made it even easier with our included templates. Enjoy this great Valentine's Day craft for kids.

[View Craft](#) [More Valentine's Day Crafts](#)

PREVIEW

Please login or register to download the printable version of this worksheet.

www.allkidsnetwork.com

bi-weekly newsletter

Let Us Customize a Package for You!

Our sales team looks forward to working with you! We would love to opportunity to discuss your advertising needs and put together a custom package that includes the options that will work best for you. Please contact us by calling **(888) 570-1024** or sending an email to advertising@allkidsnetwork.com for information or to reserve your advertising space today.